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U. S. Department of Agriculture

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COOLIDGE

# SPRING PAGEANTRY

With the return of Spring, the whole world breaks into glorious bloom; faintly at first the blushing buds of flowering trees; the punctual bulbs push through the earth with their golden smile; and then—the riotous splendor of Azalea time. Truly, one could not imagine a more inspiring and beautiful sight than these evergreen Kurume Azaleas in their myriad types and color variations. Too, they are unsurpassed in diversity and adaptability, and seem to offer just the right solution to our love and need of color.

For pot plants they are unexcelled, and offer an altogether charming and different note to the house and patio. In the garden, where they may enjoy a filtered sunlight, such as that afforded by spreading trees, one may revel in great sweeps of color, delicate or resplendent as the desire may dictate. Their blossoms are perfect for cutting, as they will last for two long weeks in water. Use them for leis, favors, corsages, or, simply heap them in low bowls where you may enjoy their dainty freshness and color.

Our Azalea Festival continues from February through April, rivaling the display of the world-famous Azalea Gardens of the Old South.

You will enjoy our Oriental Garden, with its surrounding acres of singing color. Give your friends a real treat and bring them along.



## “specializing the unusual”

AMERATSU . . . . .	<i>single</i>	Large brilliant red of great beauty.
AMERICAN BEAUTY . . . . .	<i>single</i>	Glowing cerise.
ALGERIA . . . . .	<i>single</i>	Large pansy-red.
APPLE BLOSSOM . . . . .	<i>single</i>	And just what the name implies.
AVALANCHE . . . . .	<i>single</i>	Large snowy white.
BELLS OF ARCADY . . . . .	<i>single</i>	Large soft pink. Open habit of growth.
CANDLE LIGHT . . . . .	<i>single</i>	Soft honey color. Charming and distinctive.
CORALIE . . . . .	<i>double</i>	Glowing coral. New and very lovely.
CRABAPPLE . . . . .	<i>double</i>	Exquisite blossoms suggesting their namesake.
DARLING OF THE GODS . . . . .	<i>single</i>	Large orchid-pink. A stunning type.
DARK SPRING . . . . .	<i>single</i>	Large and a glowing violet. Fine.
FIERY CREST . . . . .	<i>single</i>	Flame coral of a different hue.
FIREBIRD . . . . .	<i>double</i>	Valiant red, very gay and erect in habit.
FLAMBOYANT . . . . .	<i>single</i>	Small dark luscious pansy-purple.
FLAMINGO . . . . .	<i>double</i>	Brilliant coral, of rare beauty.
HER MAJESTY . . . . .	<i>single</i>	Very large, royal pansy-purple.
LANTERN PARADE . . . . .	<i>single</i>	Large and luminous, deep orchid.
LAUGHING WATER . . . . .	<i>single</i>	Very large pure white.
MUEZZIN . . . . .	<i>double</i>	Deep salmon pink. Very lovely.
PAGEANTRY . . . . .	<i>single</i>	Large dusty violet, of spreading habit.
PAGODA . . . . .	<i>single</i>	Large lilac-pink, of unusual form.
PALE MOONLIGHT . . . . .	<i>single</i>	Ledifolia. Largest of the light lavender flowers.
PINK BEAUTY . . . . .	<i>double</i>	Light pink with dark center.
PINK WINDOWS . . . . .	<i>single</i>	Glowing irridiscent pink. Lovely.
PITTI-SING . . . . .	<i>single</i>	Small blossoms of softest lilac.
RED LUSTRE . . . . .	<i>single</i>	Nothing finer, a small brilliant red.
ROMANCE . . . . .	<i>double</i>	A glowing pink, of rather prostrate habit.
SALMON TUFTS . . . . .	<i>single</i>	Salmon. Flowers borne in large clusters.
SANTOI . . . . .	<i>single</i>	White with flesh margin. Adorable.
SERAPHIM . . . . .	<i>double</i>	Candy-pink, shading lighter. Simply angelic.
SHIMMER . . . . .	<i>single</i>	One of the loveliest sea-shell pinks.
SINGING FOUNTAIN . . . . .	<i>single</i>	Appleblossom type of deeper color.
SNOW BIRD . . . . .	<i>single</i>	Very large white, of artistic open form.
SNOW DRIFT . . . . .	<i>double</i>	Snowy white flowers completely cover plant.
SPINDRIFT . . . . .	<i>double</i>	Glistening white, of medium size.
TORCH . . . . .	<i>single</i>	And a flaming beauty.
VANESSA . . . . .	<i>single</i>	One of the best. Dark orchid.
WHITE APRIL . . . . .	<i>single</i>	A very large pure white. Interesting foliage.
<b>And many, many others.</b>		

# CULTURE

Azaleas require an acid soil condition and thrive best in pure imported European peat. Dig a generous hole to insure ample room for an expanding root system, and fill with peat which has been thoroughly water-soaked. Top dress lightly with cotton-seed meal once every six weeks during growing season (May-October), and cultivate same to a depth of about one-half inch so as not to disturb the surface roots. Use no other fertilizer. It is advisable to reset plants in fresh peat every second year at end of the blooming season, when they can be easily and safely moved. They enjoy a semi-shady location, such as that afforded by the north side of a building or spreading trees, and must not be allowed to dry out.

● A well-chosen selection will give consistent bloom from February through April; during the remainder of the year they make attractive evergreens. They are very hardy and came unscathed through the 1937 record-breaking freeze without any protection.



## POTTED PLANTS

5" pans .....	50c-75c ea.
6" pans (2 yr.) .....	\$1.00-\$1.25. ea.
7" pans .....	\$1.50-\$1.75 ea.
8" pans .....	\$1.75-\$2.50 ea.

according to size and variety.

## LARGER PLANTS

In pots and tubs..... \$3.50 and up

## LARGE SPECIMEN PLANTS

\$6.00 and up

New and Rare Varieties slightly higher



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over 100 different shades and types.*

*Come and enjoy them.*

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# COOLIDGE RARE PLANT GARDENS

889 North Foothill Boulevard  
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Section 562, P. L. & R.

An Invitation

